



## STATIC PAGES INTEGRATION GUIDE

### Integrating ZestADZ into your Static Pages

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Name	Version	Author	Last Modified	Notes
Static Pages Integration Guide	1.0	Asif Ali	October 08, 2008	Static Integration Guide – First Draft
Static Pages Integration Guide	1.1	Asif Ali	March 23, 2009	Domain Updated

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PERFORMANCE BASED, MOBILE AD NETWORK

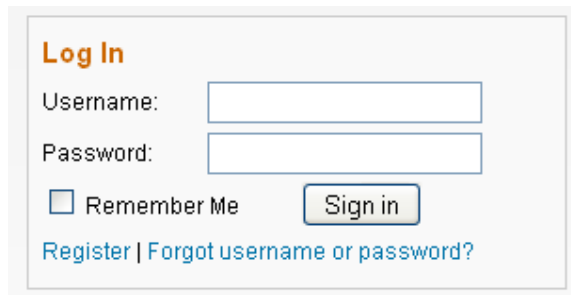
[www.zestadz.com](http://www.zestadz.com)

# PUBLISHER INTEGRATION THROUGH STATIC PAGES ENCODING

ZestADZ allows publishers to integrate their mobile services offerings via static HTML encoding if they are unable to use ZestADZ's Dynamic API to do the same.

## Integration Steps

1. Login to your ZestADZ account.



The screenshot shows a login form with the following elements:

- Log In** (Section Header)
- Username: [Text Input Field]
- Password: [Text Input Field]
- Remember Me
- Sign in (Button)
- [Register](#) | [Forgot username or password?](#)

2. Go to the 'Sites and Apps' section of your account.



3. Click on 'Add site/ app'.



4. Enter all the details of your WAP site/app which you wish to integrate and click on 'Create Site/App'.

## Add a Site or App

Enter the name for your Site / Application:

Choose the type:

Your wap site URL: (e.g: http://wap.zestadz.com)

- 5. Click on 'Site Install Code' to integrate the ad code for your site/app.

Name	Site ID	Site Install Code
teststaticsite	14131C047A504140405743554258435D8F8927	<a href="#">Click to View</a>

- 6. Click on 'Static HTML' to obtain the code and paste it onto your site/app to pull ads.

```

ASP PHP(fopen) PHP(curl) JSP ROR ASP.NET(C#) ASP.NET(VB.NET) PERL FACEBOOK STATIC HTML
<!-- copy paste this into your code -->
<a href="http://a.zestadz.com/static_ad?id=14131C047A5041404F5E415240564B5B8C8B"> Great Mobile Sites </a>

```

Embed Ads by creating a static link within your application.

The text or image that displays this link can be anything that you want it to be. The link will be as follows

```
<a href='http://a.zestadz.com/static_ad?id='your ad client id here'>Great Mobile Sites</a>
```

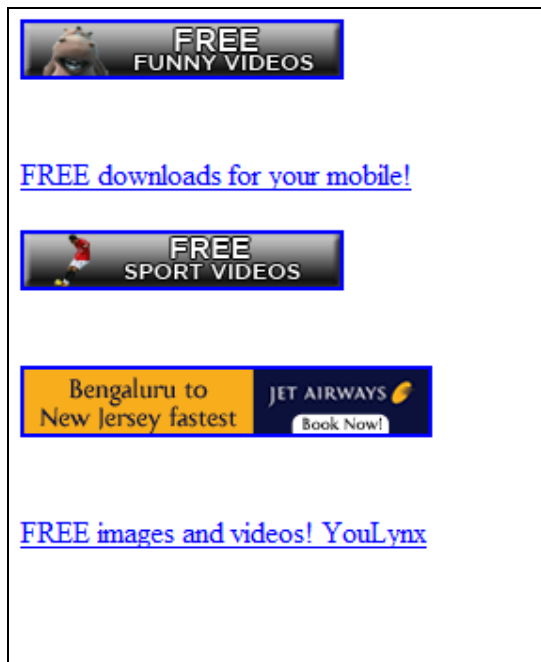
For id parameter, please add your own encoded site id which is found in the SELL ADS → ALL D CLIENTS Page

Sample link

```
http://a.zestadz.com/static_ad?id=14131C047A504141445C4551435747568E8C
```

With this, static integration is now complete and when a user clicks on this link, typically a page with 5 different ADS would be generated for the end user.

Sample Page when the user clicks looks like the below screenshot...



If you want to customize the no. of ads to be displayed, then you can use the optional parameters 'recs'.

recs - It can take values from 1-5 (depending on the no. of ads you wish to see)

For example, if you set this value to 2, as given in the following URL, you will get the output as given below.

[http://a.zestadz.com/static\\_ad?id=14131C047A504141445C4551435747568E8C&recs=2](http://a.zestadz.com/static_ad?id=14131C047A504141445C4551435747568E8C&recs=2)

Output



If you have any questions or issues while integrating ZestADZ – please write to support [ at ] mobile-worx dot com